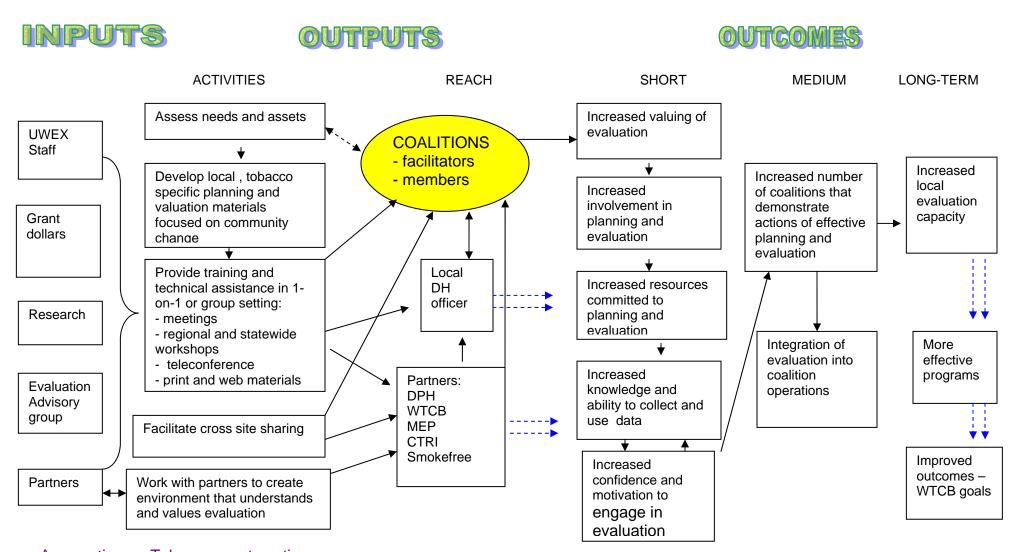
## Local evaluation project: Building capacity in program evaluation

Situation: Local tobacco coalitions lack knowledge and skills in planning and evaluation that compromise achievement of outcomes and accountability



Assumptions: -Tobacco grant continues;

- -WTCB maintains emphasis on evaluation;
- -T and TA expertise can be hired and delivered
- -necessary partnerships can be created

External factors: outcome budgeting mandates, competing public health priorities; competing local mandates