

2023 PRINT SPECS & DATES

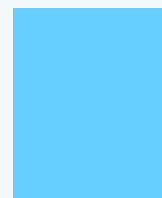


Print specifications

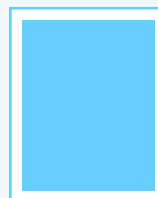


Physiotherapy Canada Print Specs

Physiotherapy Practice Print Specs



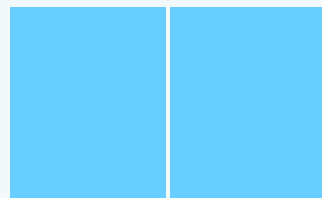
TRIM+BLEED
8.75" Wide
11.25" Deep



NO BLEED
8" Wide
10.5" Deep



1/2 PAGE
8" Wide
5.125" Deep



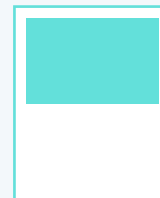
DOUBLE PAGE SPREAD
Trim - 17 x 11"
Bleed - 17.25 x 11.25"



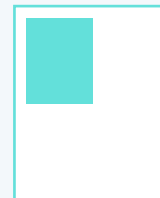
1/4 PAGE
3.875" Wide
5.175" Deep



TRIM+BLEED
8.375" Wide
11.125" Deep



1/2 PAGE
7.625" Wide
4.9" Deep



1/4 PAGE
3.75" Wide
4.9" Deep

All images must be in press-ready PDF format:

- ✓ Fonts embedded/converted to outlines
- ✓ Document colour mode: CMYK
- ✓ Photos: 300 DPI
- ✓ Safety margin of .375" on all 4 sides

Tip:

Advertisers are encouraged to provide their website URL or other relevant links to their product for inclusion in the digital magazine or online version of the journal.

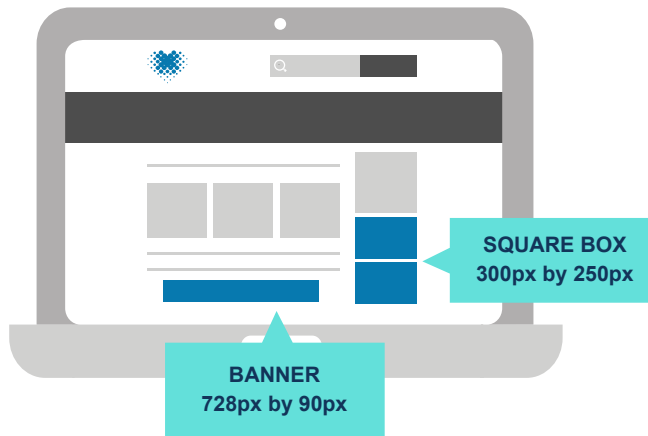
Note: The acceptance of an advertisement does not represent an endorsement by the CPA. The CPA reserves the right to refuse any advertisement that does not meet CPA policy or standards, or that is inconsistent with publication style and/or content.

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Digital Ads - Layout Options



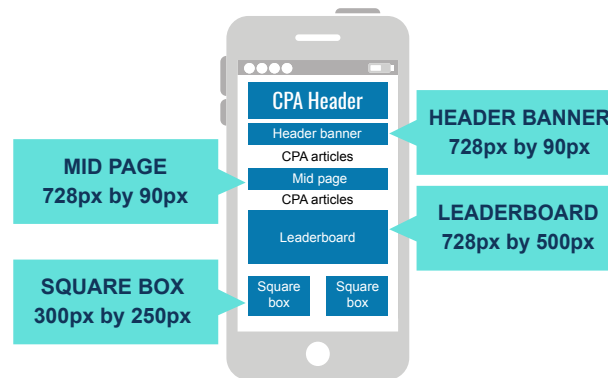
Physiotherapy.ca



PD Marketplace



E-newsletters



Ad Submission Deadlines

📅 E-newsletter Closing Dates

Classifieds	What's Moving
Second Tuesday of every month	Fourth Tuesday of every month

*There is no CPA What's Moving eblast in December

✉ Email Distribution

Classifieds	What's Moving
Second Thursday of every month	Fourth Thursday of every month

📅 Web Ad Closing Dates

The 26th of every month for the following month.