



Canadian  
Physiotherapy  
Association



# Sponsorship & Exhibitor Prospectus

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Vancouver, BC | April 25 – 27, 2024



# CPA Congress 2024

Congress is the Canadian Physiotherapy Association's signature event delivering premier research, education, business, and networking opportunities. The event attracts physiotherapists, clinic owners, suppliers, and students.

Join the CPA in Vancouver starting April 25th.

Sponsors will support in the advancement of knowledge in physiotherapy, have networking opportunities with the CPA's delegates and the opportunity to increase visibility through promotional material and personal contact. For more information about the conference, please visit

<https://physiotherapy.ca/congress-2024/>

So what are you waiting for! Join us in April 2024!

Vancouver, BC  
April 25 – 27, 2024

Canadian  
Physiotherapy  
Association

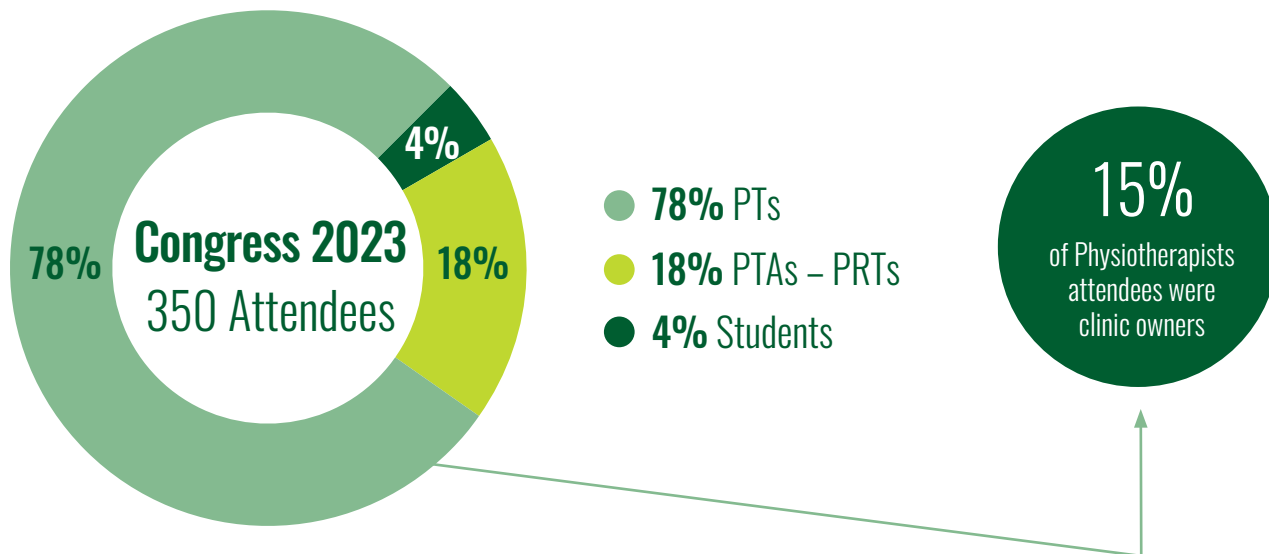


# Your audience

Showcase your products or services, elevate your brand and collect new leads by networking with close to 600 delegates. As a sponsor or exhibitor, you will have access to promote your brand to:



# Stats from our last in person Congress



# Social Reach



*“Outstanding exposure to the profession. Great event turn-out, wonderful connections with high interest leads, quality event with great layout.”*  
– Congress Exhibitors

# Exhibitor Options

Showcase your products or services and collect new leads by networking with physiotherapy professionals in our exhibit hall.

## Booths

All Exhibitor Booths are 10' x 8'

Limited number of Booths available, book now!

Each Booth includes 2 Exhibitor Passes

## Cost

Early Bird  
**\$3,650**

After  
Jan 31, 2024  
**\$4,200**

## Optional Extras

CPA Delegate List - **\$5,000**

Grow your leads with the CPA Congress 2024 Delegate List.

Delegate Bag Insert - **\$1,000**

Add a marketing item into the CPA delegate bag.

## Terms & Conditions

1. All booths will be awarded on a first come first serve basis. Exhibitors will not be able to choose their booth location.
2. Early Bird Discount will end Monday, January 31, 2024. To get the discounted rate you will have to sign and return your exhibitor booking form (below) before this deadline.
3. Exhibitors can purchase multiple booths, purchasing a larger space. This will still be allocated on a first come, first serve basis and the CPA offers no guarantees on availability of neighbouring booths.
4. The \$ sum is listed in CAD. The above price only includes the price of the renting the exhibitor space, excluding tax. The CPA will connect all exhibitors with our venue designers to help with personalization and our chosen hotel for any group discounts.
5. The booth will come with standard drapes, one table, 2 chairs, waste basket and access to the conference's wireless internet.
6. The CPA delegate list will **not** be included as part of the exhibitor booth but can be purchased as an extra, this will include the names and contact details of the CPA Congress 2024 delegates that have opted in for marketing only.
7. All delegate passes will have a scannable QR code, which if scanned will allow the exhibitors to access the delegates information.
8. Extra delegate passes are available at an extra cost to the exhibitor, listed on the next page.
9. All exhibitors will be entered into the CPA Congress 2024 gamification. Exhibitors are encouraged to offer other incentives to attract delegates to your booth. The CPA will encourage delegates to visit exhibitors through the official CPA Congress 2024 marketing.
10. The CPA reserve the right to deny exhibitor opportunities to organizations or products that do not meet the CPA's values listed in our advertising codes of practice.
11. Lunch and snacks will be included for all exhibitors in the exhibitor hall.

# Exhibitor Options

## Extra Exhibitor Passes

Purchase Date	Price per Extra Person
Early Bird   Until January 31, 2024	\$875
Regular Rate   From February 1, 2024	\$925

All prices listed are exclusive of tax.

## Exhibit Package Includes

10' x 8' booth	Pipes & Drapes	1 Table (6 feet)	2 Chairs	Waste Basket
1 Sign – Name & Booth #	Conference Wifi Access	CPA Congress App Access	Lunch & Snacks	

The CPA will connect each exhibitor to the conference venue designers for any upgrades.

# Sponsor Options

Sponsorship Package*	QTY	Unit Price	Booth Incl.
Title Sponsor	1	\$20,000	Yes
Party with a Purpose Sponsor	1	\$15,000	Yes
Registration Sponsor	1	\$15,000	Yes
Welcome Event Sponsor	1	\$10,000	No
Keynote Sponsors (Including Enid Graham)	4	\$7,500	No
Student Event Sponsor	1	\$6,500	No
CPA Congress App Sponsor	1	\$6,000	No
Headshot Sponsor	1	\$5,000	No
Division Concurrent Session Sponsors	TBD	\$5,000	No
Lunch Sponsors	2	\$5,000	No
Hand Sanitizer Sponsor	1	\$4,000	No
Breakfast Sponsors	2	\$3,500	No
Run for Research Sponsor	1	\$3,500	No
Exhibitor Hall Game Sponsors	3	\$1,000 + GIK	No
Delegate Step Challenge Sponsor	1	\$1,000 + GIK	No
Fitness Session Sponsors	3	\$1,000 + GIK	No
Insert in the CPA Delegate Bag	N/A	\$1,000 + Insert	No
CPA Delegate List**	N/A	\$5,000	No

\*All sponsorship packages come with CPA Congress 2024 website logo placement and at least one thank-you social post.

\*\*The delegate list will be valid for lifetime.

# Title Sponsor – \$20k

Stand out from the crowd at CPA Congress 2024 with the title sponsorship. Your brand will be visible throughout CPA Congress 2024 and be recognized as a major part of the event - increasing your brand awareness with the CPA membership.

Values	Details
<b>Event Title</b>	<ul style="list-style-type: none"><li>• The event name will be changed to CPA Congress 2024 – Sponsored by (your Brand)</li><li>• We will use this title every time we verbally mention the event.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your brand will be displayed alongside the CPA's branding and will be the first brand any delegate will see when entering CPA Congress 2024.</li><li>• Your brand will also be displayed as part of the main plenary room for the opening and closing keynotes.</li></ul>
<b>Logo</b>	<ul style="list-style-type: none"><li>• Your logo will be displayed on the CPA Congress pages linking back to your brands website.</li></ul>
<b>Opening Keynote</b>	<ul style="list-style-type: none"><li>• Your opportunity to speak to our audience, either verbally or through a video presentation. (Maximum 2 minutes)</li></ul>
<b>Closing Ceremony</b>	<ul style="list-style-type: none"><li>• Your brand will be thanked at the CPA Congress 2024 closing ceremony.</li></ul>
<b>Delegate List</b>	<ul style="list-style-type: none"><li>• The names and contact details of all our delegates who have opted in for marketing.</li></ul>
<b>Delegate Bag Insert</b>	<ul style="list-style-type: none"><li>• You will be able to add a promotional item for the CPA Congress 2024 delegate bag</li></ul>
<b>10' x 8' Exhibitor Booth</b>	<ul style="list-style-type: none"><li>• Your booth will be in a prime location near the CPA's booth.</li></ul>
<b>Web &amp; Social Promotions</b>	<ul style="list-style-type: none"><li>• Your brand will get x3 social posts on the CPA's channels – pre, during and post CPA Congress 2024.</li><li>• Your logo will be displayed as the title sponsor on the CPA website</li></ul>
<b>Know Before You Go Email / What's Moving Eblast</b>	<ul style="list-style-type: none"><li>• Your brand will be featured in the Know Before You Go email and featured in a pre-CPA Congress 2024 What's Moving eblast.</li></ul>
<b>CPA Virtual Magazine / Website Advert</b>	<ul style="list-style-type: none"><li>• Your brand to have a full page ad in the Spring 2024 digital magazine. You will also get a square box advert for the CPA website homepage for April 2024</li></ul>
<b>Delegate Passes</b>	<ul style="list-style-type: none"><li>• You will have up to 4 complimentary delegate passes to CPA Congress 2024</li></ul>
<b>Party with a Purpose Gala Passes</b>	<ul style="list-style-type: none"><li>• You will have up to 4 complimentary passes to the Party with a Purpose Gala.</li></ul>

# Party with a Purpose Sponsor – \$15k

This event will be a fundraising celebration of the physiotherapy profession with great networking opportunities to build your professional network. All proceeds go to the Physiotherapy Foundation of Canada. Build your brand reputation through this sponsorship.

Values	Details
<b>Gala Event Title</b>	<ul style="list-style-type: none"> <li>The event name will be changed to Party with a Purpose – Sponsored by (your Brand).</li> <li>We will use this title every time we verbally mention the event.</li> </ul>
<b>Branding</b>	<ul style="list-style-type: none"> <li>Displayed at the Party with a Purpose.</li> </ul>
<b>Gala Contributors</b>	<ul style="list-style-type: none"> <li>You will be brought into the gala planning and will be asked to contribute throughout the event.</li> </ul>
<b>Logo</b>	<ul style="list-style-type: none"> <li>Your logo to be displayed on the CPA Congress pages on the CPA website as the Party with a Purpose sponsors.</li> </ul>
<b>Gala Opening</b>	<ul style="list-style-type: none"> <li>You will get the chance to welcome the Party with a Purpose audience. Two minutes either on stage or through video.</li> </ul>
<b>10' x 8' Exhibitor Booth</b>	<ul style="list-style-type: none"> <li>Your booth will be in a prime exhibitor location.</li> </ul>
<b>Delegate Bag Insert</b>	<ul style="list-style-type: none"> <li>You will be able to add a promotional item for the CPA Congress 2024 delegate bag</li> </ul>
<b>Web &amp; Social Promotions</b>	<ul style="list-style-type: none"> <li>Your brand will get 3 social posts on the CPA's channels - pre, during and post CPA Congress 2024.</li> <li>Your logo will be displayed as the Party with a Purpose sponsor on the CPA website</li> </ul>
<b>Know Before You Go Email</b>	<ul style="list-style-type: none"> <li>Your brand will be featured in the Know Before You Go email and featured in a pre-CPA Congress 2024 What's Moving eblast.</li> </ul>
<b>CPA What's Moving Advert</b>	<ul style="list-style-type: none"> <li>Your brand will get a promotional opportunity in one of the 2024 CPA What's Moving emails through a square box advert</li> </ul>
<b>Delegate Passes</b>	<ul style="list-style-type: none"> <li>You will have up to 4 complimentary passes to CPA Congress 2024 and additional 4 complimentary passes to Party with a Purpose</li> </ul>



# Registration Sponsor – \$15k

Create a lasting impression for CPA Congress 2024 delegates, by sponsoring the event registration. Your brand will be heavily present during the exhibitor times and your branding will be something delegates take home.

Values	Details
<b>Registration Sponsor Title</b>	<ul style="list-style-type: none"><li>Your brand will be listed as the official Registration sponsors on the CPA website and all Congress 2024 communications.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>Displayed at the CPA Congress 2024 registration desk, on the official registration site and on the official CPA Congress bag alongside the title sponsors and CPA logos. Delegates badges with your logo will be produced to help identify clinic owners.</li></ul>
<b>Logo</b>	<ul style="list-style-type: none"><li>Your logo to be displayed on the CPA Congress pages on the CPA website as the CPA Congress Registration sponsors</li></ul>
<b>10' x 8' Exhibitor Booth</b>	<ul style="list-style-type: none"><li>Your booth will be in a prime exhibitor location.</li></ul>
<b>Delegate Passes</b>	<ul style="list-style-type: none"><li>You will have up to 4 complimentary passes to CPA Congress 2024.</li></ul>
<b>Delegate Bag Insert</b>	<ul style="list-style-type: none"><li>You will be able to add a promotional item for the CPA Congress 2024 delegate bag</li></ul>
<b>Web &amp; Social Promotions</b>	<ul style="list-style-type: none"><li>Your brand will get 2 social posts on the CPA's channels pre, during or post CPA Congress 2024.</li><li>Your logo will be displayed as the Registration sponsor on the CPA website</li></ul>
<b>Know Before You Go Email</b>	<ul style="list-style-type: none"><li>Your brand will be featured in the Know Before You Go email and featured in a pre-CPA Congress 2024 What's Moving eblast.</li></ul>
<b>CPA What's Moving Advert</b>	<ul style="list-style-type: none"><li>Your brand will get a promotional opportunity in one of the 2024 CPA What's Moving emails through a square box advert.</li></ul>

# Welcome Reception Sponsor – \$10k

Present to our CPA Congress 2024 at the official Welcome Reception on Thursday evening. Either speak in person or through a video.

Values	Details
<b>Welcome Event Sponsor Title</b>	<ul style="list-style-type: none"><li>Your brand will be listed as the official Welcome Event sponsor on the CPA website and all Congress 2024 communications.</li></ul>
<b>Speaking Time</b>	<ul style="list-style-type: none"><li>Up to two minutes at the start of the welcome event</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>Displayed at the CPA Congress 2024 Welcome Event and on the CPA website.</li></ul>
<b>Web &amp; Social Promotions</b>	<ul style="list-style-type: none"><li>Your brand will get 2 social posts on the CPA's channels pre, during or post CPA Congress 2024.</li><li>Your logo will be displayed as the Welcome Reception sponsor on the CPA website.</li></ul>
<b>Logo</b>	<ul style="list-style-type: none"><li>Your logo to be displayed on the CPA Congress pages on the CPA website as the CPA Congress Welcome Event sponsors.</li></ul>
<b>Delegate Bag Insert</b>	<ul style="list-style-type: none"><li>Add a promotional item for the CPA Congress 2024 delegate bag</li></ul>
<b>Discount on Exhibitor Booth</b>	<ul style="list-style-type: none"><li>As the Welcome Event sponsor, you can purchase an exhibitor booth for a discounted rate of \$2,100.</li></ul>

# Keynote Sponsor – \$7.5k

Present to our CPA Congress 2024 audience before one of our keynotes or Enid Graham sessions. Either speak in person or through a video. Session will be made available to view online after the event for further exposure.

Values	Details
<b># of Keynote Sponsors Available</b>	<ul style="list-style-type: none"><li>• There are 4 keynote sponsors available</li></ul>
<b>Speaking Time</b>	<ul style="list-style-type: none"><li>• Up to two minutes before a keynote</li></ul>
<b>Keynote Title</b>	<ul style="list-style-type: none"><li>• The keynote title will be followed on the website and official schedule as sponsored by your brand.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your branding will be displayed either physically or virtually during the purchased keynote session.</li></ul>
<b>Recording</b>	<ul style="list-style-type: none"><li>• Your brand will be seen by our national audience, who will have the chance to purchase the session recording for up to a year after the event.</li></ul>
<b>Discount on Exhibitor Booth</b>	<ul style="list-style-type: none"><li>• As a Keynote Sponsor you can purchase an exhibitor booth for a discounted rate of \$2,100.</li></ul>

# Student Event Sponsor – \$6.5k

Grow your brand with the next generation of Physiotherapy leaders by sponsoring the CPA Congress 2024 student event.

Values	Details
<b># of Student Event Sponsors Available</b>	<ul style="list-style-type: none"><li>• There is only 1 Student Event Sponsor available.</li></ul>
<b>Speaking Time</b>	<ul style="list-style-type: none"><li>• Up to two minutes before a keynote</li></ul>
<b>Event Title</b>	<ul style="list-style-type: none"><li>• The event title will be followed on the website and official schedule as sponsored by your brand.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your branding will be displayed either physically or virtually during the purchased student session.</li></ul>
<b>Discount on Exhibitor Booth</b>	<ul style="list-style-type: none"><li>• As the Student Event Sponsor, you can purchase an exhibitor booth for a discounted rate of \$2,100</li></ul>

# App Sponsor – \$6k

Welcome attendees as the sponsor of the Congress 2024 mobile app! As the exclusive sponsor of the mobile app, your brand will be displayed on the opening splash screen before the mobile app opens.

Values	Details
<b># of App Sponsors Available</b>	<ul style="list-style-type: none"><li>• There is only 1 App Sponsor available.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your logo to be displayed on the official CPA Congress App with a link back to your website</li></ul>

# Headshot Sponsor – \$5k

Your logo to be included on all delegates professional headshots at CPA Congress 2024. The headshot sponsors enables incredible engagement opportunities, creating a lasting impression on CPA Congress 2024 delegates.

Values	Details
<b># of Headshot Sponsors Available</b>	<ul style="list-style-type: none"><li>• Only 1 Headshot Sponsor</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your logo to be included on the official CPA Congress 2024 headshot. Your brand listed as a sponsor on the official schedule and your branding to be placed at the CPA Congress 2024 headshot booth.</li></ul>

# Division Concurrent Session Sponsors – \$5k

Speak to our delegates attending one of our divisional sessions. We will match your organization to the session to increase value to your organization.

Values	Details
<b># of Division Concurrent Session Sponsors Available</b>	<ul style="list-style-type: none"><li>• Please contact us</li></ul>
<b>Speaking Opportunity</b>	<ul style="list-style-type: none"><li>• Up to 2 minutes speaking opportunity before the chosen division session. Opportunity to advertise and distribute leaflets to the session attendees.</li></ul>

# Lunch Sponsor – \$5k

Advertise your brand close to the food area, where all the CPA Congress 2024 delegates will be heading for lunch.

Values	Details
<b># of Lunch Sponsors Available</b>	<ul style="list-style-type: none"><li>• There are 2 Lunch Sponsorships available on days 2 and 3.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your branding will be set up around the CPA Congress 2024 lunch area.</li><li>• Day 2 – add your brand to the take-away box lunches</li></ul>

# Hand Sanitizer Sponsor – \$4k

Your brand name in the hands of every attendee at Congress! Personal-sized hand sanitizers will help promote health and your brand for delegates!

Values	Details
<b># of Hand Sanitization Sponsors Available</b>	<ul style="list-style-type: none"><li>• There is only 1 Hand Sanitization Sponsor available.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your brand to provide 1000 branded hand sanitizer bottles</li></ul>

# Breakfast Sponsor – \$3.5k

Advertise your brand close to the food area, where all the CPA Congress 2024 delegates will be heading for breakfast

Values	Details
<b># of Breakfast Sponsors Available</b>	<ul style="list-style-type: none"><li>• There are 2 Breakfast Sponsors available on days 2 &amp; 3.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your branding will be set up around the CPA Congress 2024 breakfast area.</li></ul>

# Run for Research Sponsor – \$3.5k

Sponsor our Run for Research event and have your branding around the racecourse through the streets of Downtown Vancouver.

Values	Details
<b># of Run for Research Sponsors Available</b>	<ul style="list-style-type: none"><li>• There is only 1 Run for Research Sponsor available.</li></ul>
<b>Branding</b>	<ul style="list-style-type: none"><li>• Your brand to provide branded running bibs for up to 100 runners in various sizes.</li></ul>

# Exhibit Hall Game Sponsors – \$1k + GIK

Attract delegates to your booth daily by sponsoring the CPA Exhibitor Game. As the sponsors we will incentivize visiting your booth the most, helping you grow your leads.

Values	Details
<b># of Exhibit Hall Game Sponsors Available</b>	<ul style="list-style-type: none"><li>• There are only 3 Exhibit Hall Game Sponsors available. (One sponsor per day)</li></ul>
<b>Exhibitor Hall Game</b>	<ul style="list-style-type: none"><li>• Increase footfall to the exhibitor areas by sponsoring the daily exhibitor hall game. This is your chance to boost footfall to the exhibitor area and your booth.</li><li>• Your logo to be added to the CPA Congress app with a link to your website and your brand promoted with the exhibitor game instructions pre-CPA Congress 2024. Your booth will also become one of the key interaction points for any delegates wanting to participate in the daily game. As a sponsor you will provide Visa gift cards for the top three daily winners each day.  <b>1st place: \$500</b> <b>2nd place: \$100</b> <b>3rd place: \$50</b></li></ul> <p>* Exhibitor Hall Game actions will be developed and integrated into our CPA Congress 2024 plans.</p> <ul style="list-style-type: none"><li>• Sponsors can purchase more than one day of this sponsorship to increase footfall on each day of the event.</li></ul>

# Delegate Step Challenge Sponsor – \$1k + GIK

Get the CPA Congress 2024 delegates moving by sponsoring the step challenge. All delegates will be asked to download an app to track their steps with the delegate with the highest step count across winning a prize donated by you the sponsor.

Values	Details
<b># of Delegate Step Challenge Sponsors Available</b>	<ul style="list-style-type: none"><li>• There is only 1 Delegate Step Challenge Sponsor available.</li></ul>
<b>Delegate Step Challenge</b>	<ul style="list-style-type: none"><li>• Your logo to be added to the CPA website and your brand promoted in the Know Before You Go email. Your organization to provide a prize worth over \$1000.</li></ul>

# Fitness Session Sponsor – \$1k + GIK

Get the CPA Congress 2024 delegates up and moving at the start of each day. Create a daily buzz with delegates and get them comfortable with your fitness equipment.

Values	Details
<b># of Fitness Session Sponsors Available</b>	<ul style="list-style-type: none"><li>• There are 3 Fitness Session Sponsors available.</li></ul>
<b>Fitness Session Sponsors</b>	<ul style="list-style-type: none"><li>• Sponsors will provide fitness equipment and an instructor in return for promotion on the CPA Congress 2024 website.</li></ul>

# CPA Delegate List – \$5k

Grow your leads with the CPA Congress delegate list. This will be the names and contact details of all our delegates who have opted in for marketing.

Values	Details
CPA Delegate List	• This will be emailed to you after the completion of CPA Congress 2024

# CPA Delegate Bag Insert – \$1k + Insert

Add a marketing item into the CPA delegate bag. The CPA will need your items sent to us in advance of the event.

Values	Details
CPA Delegate Bag Insert	• We will need the inserts mailed to the venue location prior to the week of the event.



# Booking Form

Please complete and submit the below booking form and return this to [acorby@physiotherapy.ca](mailto:acorby@physiotherapy.ca)

## Contact Details

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Address

## Selected Package

Please select your chosen sponsorship and exhibitor opportunities by checking the box. Note: If you are selecting the Title, Party with a Purpose, or Registration packages only select the booth option under the package.

Package	X	QTY	Unit Price CAD
Exhibitor: 10' x 8' Booth Early Bird / Not for Profit <small>(Only available until January 31, 2024)</small>	<input type="checkbox"/>	___	\$3,650
Exhibitor: 10' x 8' Booth	<input type="checkbox"/>	___	\$4,200
CPA Delegate List	<input type="checkbox"/>	N/A	\$5,000
Insert in the CPA Delegate Bag	<input type="checkbox"/>	N/A	\$1,000 + Insert
Title Sponsor	<input type="checkbox"/>	N/A	\$20,000
Party with a Purpose Sponsor	<input type="checkbox"/>	N/A	\$15,000
Registration Sponsor	<input type="checkbox"/>	N/A	\$15,000
Welcome Event Sponsor	<input type="checkbox"/>	N/A	\$10,000
Discounted 10' x 8' Exhibitor Booth	<input type="checkbox"/>	___	\$2,100
Keynote Sponsor	<input type="checkbox"/>	N/A	\$7,500
Discounted 10' x 8' Exhibitor Booth	<input type="checkbox"/>	___	\$2,100
Student Event Sponsor	<input type="checkbox"/>	N/A	\$6,500
Discounted 10' x 8' Exhibitor Booth	<input type="checkbox"/>	___	\$2,100
CPA Congress App Sponsor	<input type="checkbox"/>	N/A	\$6,000
Headshot Sponsor	<input type="checkbox"/>	N/A	\$5,000

Initial Here

# Booking Form Continued

Sponsorship Package	X	QTY	Unit Price CAD
Division Concurrent Sponsor	<input type="checkbox"/>	Please Contact	\$5,000
Breakfast Sponser Day 2	<input type="checkbox"/>	N/A	\$3,500
Breakfast Sponsor Day 3	<input type="checkbox"/>	N/A	\$3,500
Lunch Sponsor Day 1	<input type="checkbox"/>	N/A	\$5,000
Lunch Sponsor Day 2	<input type="checkbox"/>	N/A	\$5,000
Hand Sanitizer Sponsor	<input type="checkbox"/>	N/A	\$4,000
Run for Research Sponsor	<input type="checkbox"/>	N/A	\$3,500
Exhibitor Hall Game Sponsors Day 1	<input type="checkbox"/>	N/A	\$1,000 + GIK
Exhibitor Hall Game Sponsors Day 2	<input type="checkbox"/>	N/A	\$1,000 + GIK
Exhibitor Hall Game Sponsors Day 3	<input type="checkbox"/>	N/A	\$1,000 + GIK
Delegate Step Challenge Sponsor	<input type="checkbox"/>	N/A	\$1,000 + GIK
Fitness Session Sponsors Day 1	<input type="checkbox"/>	N/A	\$1,000 + GIK
Fitness Session Sponsors Day 2	<input type="checkbox"/>	N/A	\$1,000 + GIK
Fitness Session Sponsors Day 3	<input type="checkbox"/>	N/A	\$1,000 + GIK
Insert in the CPA Delegate Bag	<input type="checkbox"/>	N/A	\$1,000 + Insert
CPA Delegate List	<input type="checkbox"/>	N/A	\$5,000

**Total**

Signature \_\_\_\_\_

CPA Signature \_\_\_\_\_

**Please submit this form to Amber Corby at [acorby@physiotherapy.ca](mailto:acorby@physiotherapy.ca)**

# Terms & Conditions

1. All sponsorship will be allocated on a first come first serve basis.
2. Early bird discount for booths will end on Monday, January 31, 2024. To secure your early bird discount you will need to submit the above form.
3. The early bird rate of \$3,650 CAD will apply to all not-for-profit organizations for the purchase of their exhibit booth only.
4. Confirmation of your sponsorship is subject to approval from the CPA. The CPA reserves the right to reject a sponsorship or exhibitor proposal.
5. Receipt of this booking form will act as a confirmation of your intent to sponsor / exhibit at CPA Congress 2024.
6. Upon receipt of this booking form the CPA will send out an official contract which will need to be signed within 10 business days. If the contract signing is delayed and the delay is not communicated to the CPA in writing, then the CPA reserves the right to reallocate the sponsorship / booth to a new sponsor / exhibitor.