

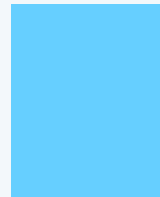
2024 PRINT SPECS & DATES



Print specifications

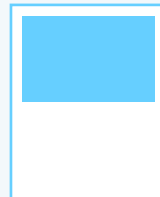


Physiotherapy Practice Print Specs ▼



TRIM+BLEED

8.75" Wide x 11.25" Deep



1/2 PAGE

7.625" Wide x 4.9" Deep



1/4 PAGE

3.75" Wide x 4.9" Deep

All images must be in press-ready PDF format:

- ✓ Fonts embedded/converted to outlines
- ✓ Document colour mode: CMYK
- ✓ Photos: 300 DPI
- ✓ Safety margin of .375" on all 4 sides

Advertisers are encouraged to provide their website URL or other relevant links to their product for the online version of the journal.

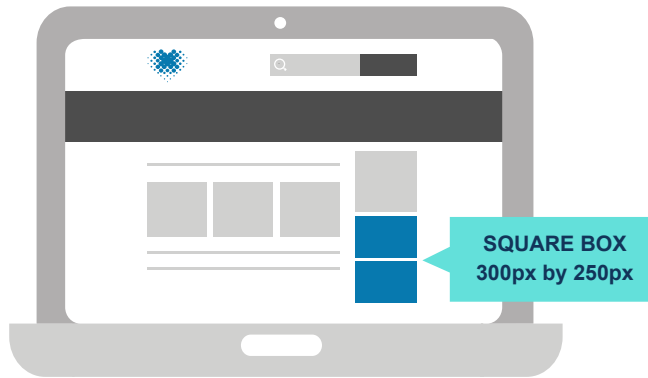
Note: The acceptance of an advertisement does not represent an endorsement by the CPA. The CPA reserves the right to refuse any advertisement that does not meet CPA policy or standards, or that is inconsistent with publication style and/or content.

2024 DIGITAL SPECS & DATES

Digital Ads - Layout Options



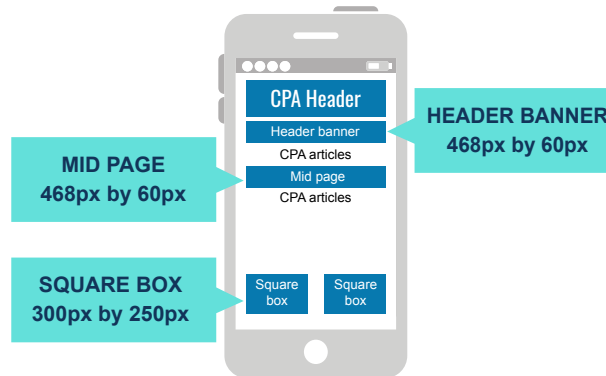
Physiotherapy.ca



PD Marketplace



E-newsletters



Ad Submission Deadlines

📅 E-newsletter Closing Dates*

E-classifieds	What's Moving at the CPA
<i>Monday before the distribution date</i>	<i>Second Tuesday of every month</i>

*There is no CPA What's Moving at the CPA eblast in December

✉ Email Distribution

E-classifieds	What's Moving at the CPA
<i>First Thursday of every month</i>	<i>Fourth Thursday of every month</i>

📅 Web Ad Closing Dates

10 business days before the first of every month.