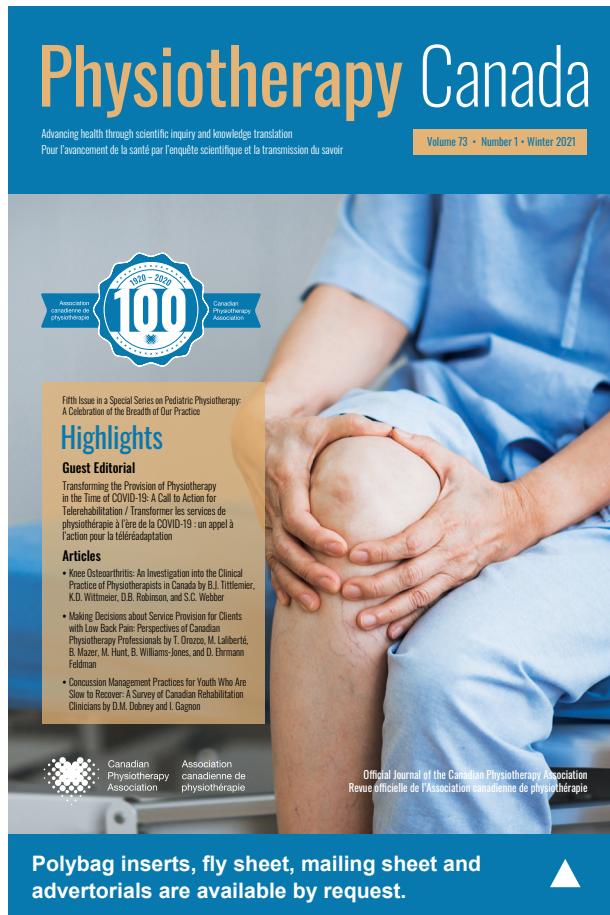


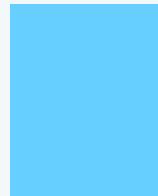


2026 PRINT SPECS & DATES

Print specifications



Physiotherapy Practice Print Specs ▼



TRIM+BLEED

8.75" Wide x 11.25" Deep



1/2 PAGE

7.625" Wide x 4.9" Deep



1/4 PAGE

3.75" Wide x 4.9" Deep

All images must be in press-ready PDF format:

- ✓ Fonts embedded/converted to outlines
- ✓ Document colour mode: CMYK
- ✓ Photos: 300 DPI
- ✓ Safety margin of .375" on all 4 sides

Advertisers are encouraged to provide their website URL or other relevant links to their product for the online version of the journal.

Note: The acceptance of an advertisement does not represent an endorsement by the CPA. The CPA reserves the right to refuse any advertisement that does not meet CPA policy or standards, or that is inconsistent with publication style and/or content.

2026 DIGITAL SPECS & DATES



Digital Ads - Layout Options

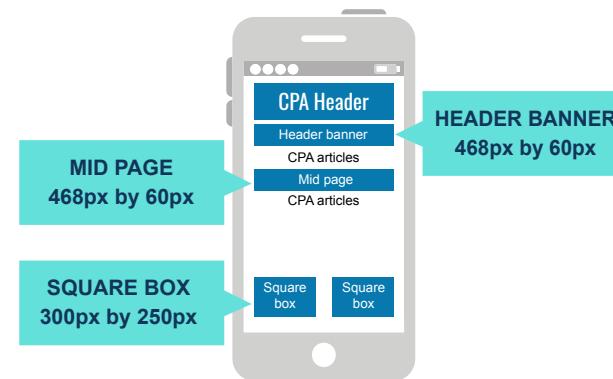
Physiotherapy.ca



PD Marketplace



E-newsletters



Ad Submission Deadlines

E-newsletter Closing Dates*

E-classifieds

What's Moving at the CPA
Monday before the distribution date **Second Tuesday of every month**

*There is no CPA What's Moving at the CPA eblast in December

Email Distribution

E-classifieds

What's Moving at the CPA
First Thursday of every month **Fourth Thursday of every month**

Web Ad Closing Dates

10 business days before the first of every month.