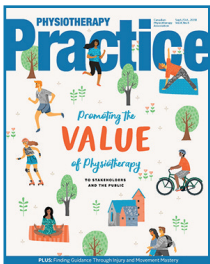


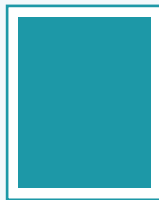
# 2019 Print specs & dates



## Print specifications



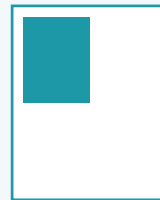
**TRIM+BLEED**  
8.75" Wide  
11.25" Deep



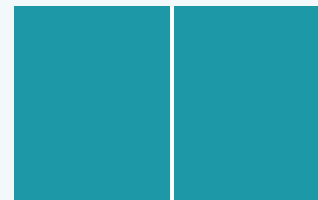
**NO BLEED**  
8" Wide  
10.5" Deep



**1/2 PAGE**  
8" Wide  
5.125" Deep



**1/4 PAGE**  
3.875" Wide  
5.175" Deep



**DOUBLE PAGE SPREAD**  
Trim - 17 x 11"  
Bleed - 17.25 x 11.25"

**Polybag inserts, fly sheet, mailing sheet and advertorials are available by request.**

Issue	Closing date	Mailing date	Theme
Jan/Feb	November 20, 2018	January 17, 2019	Education in Physiotherapy
Mar/Apr	January 18, 2019	March 17, 2019	Practice Management
May/June	March 20, 2019	May 17, 2019	Prevention and Wellness
Jul/Aug	May 17, 2019	July 17, 2019	Seniors' Health
Sept/Oct	July 19, 2019	September 17, 2019	Indigenous Health
Nov/Dec	September 20, 2019	November 15, 2019	Advocacy



**TRIM+BLEED**  
8.375" Wide  
11.125" Deep



**1/2 PAGE**  
7.625" Wide  
4.9" Deep



**1/4 PAGE**  
3.75" Wide  
4.9" Deep

Issue	Closing date	Mailing date
Feb 71.1	October 22, 2018	February 15, 2019
May 71.2	January 29, 2019	May 16, 2019
August 71.3	May 3, 2019	August 19, 2019
November 71.4	July 30, 2019	November 15, 2019

## All images must be in press-ready PDF format:

- ✓ Fonts embedded/converted to outlines
- ✓ Document colour mode: CMYK
- ✓ Photos: 300 DPI
- ✓ Safety margin of .375" on all 4 sides

## Tip:

Advertisers are encouraged to provide their **website URL** or other relevant link to their product for inclusion in the online version of the magazine and journal.

## Looking for a unique opportunity?

Allow us to create your customized package to suit your marketing objectives and budget.

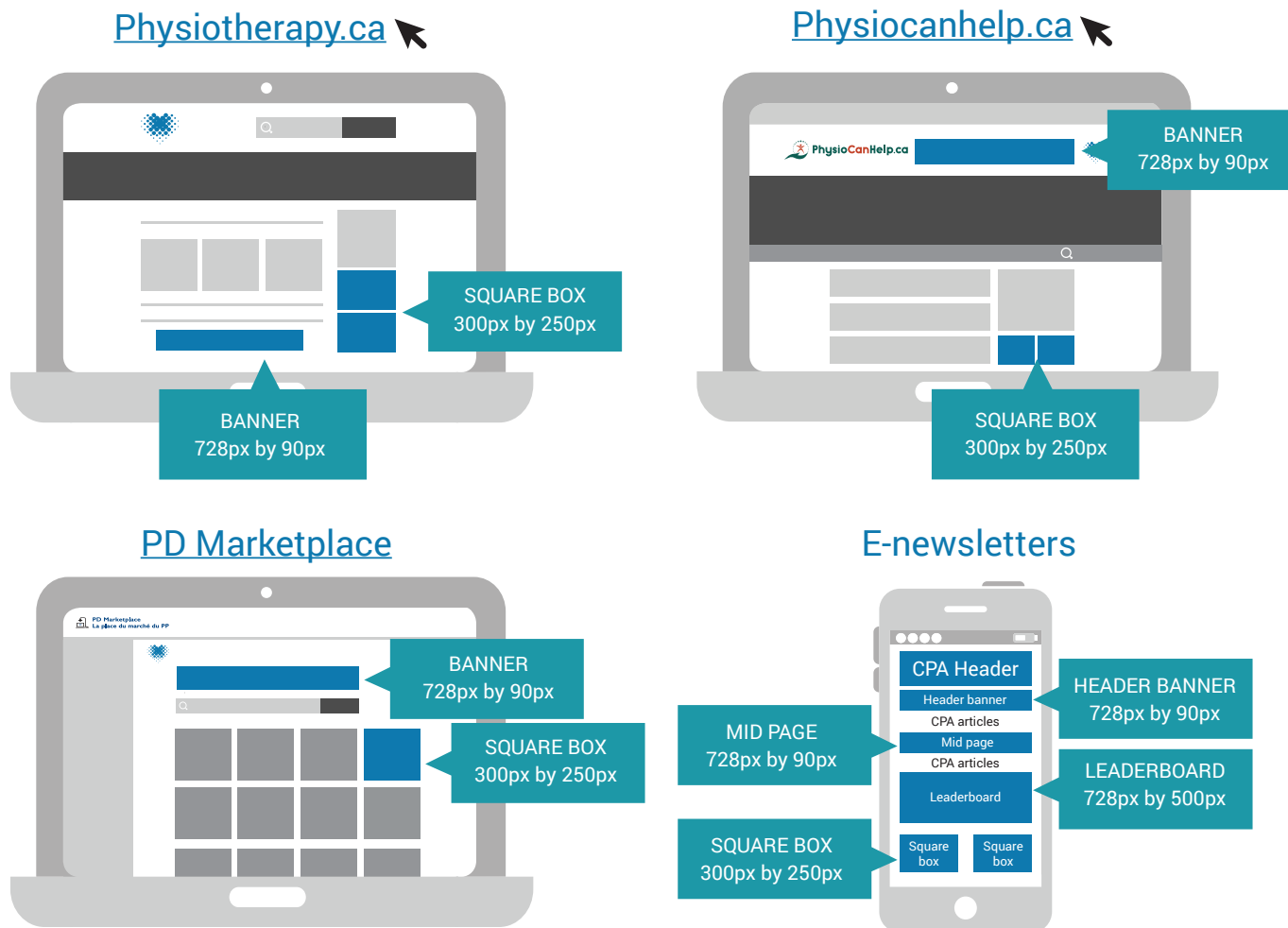
[Get in touch](#)

**Note:** The acceptance of an advertisement does not represent an endorsement by the CPA. The CPA reserves the right to refuse any advertisement that does not meet CPA policy or standards, or that is inconsistent with publication style and/or content.

# 2019 Digital specs & dates



## Digital ads - layout options



## Ad submission deadlines

### ✉ Email Distribution

#### Classifieds

*Second Thursday of every month*

#### Professional Development

*Third Thursday of every month*

#### National Rounds

*Fourth Thursday of every month*

***Ad deadlines are due on the Tuesday before they are distributed.***

### 📅 Web Ad Closing Dates

*The 26th of every month*