

Animal Rehab Division
Electronic Annual General Meeting (eAGM)
AGENDA
May 15th, 2017 7:00 (EST)
Adobe Connect

1) Call to Order:

2) Welcome and Introduction of Executive

Chair/Treasurer – Donna LaRocque-Hennig
Co-Chair/DKMC - Sandra Oxtoby
Past-chair/Advocacy and Lobbying Lead – Laurie Edge-Hughes
Secretary – Courtney de Vries
Communications Lead – Carrie Smith
Education Lead – Sue van Evra
Student Rep – Nikita Bouwmeester

3) Quorum Declaration

__ members present
__ non-members present

Proxy votes:
__ proxy votes indicated by _____

Quorum achieved? __

4) Approval of Agenda – Motion to approve, _____, _____ second _____--

5) 2016 AGM Minutes – Approved by 2016 Minutes Approving Committee

6) Appointment Minutes Review Committee 2017:

7) Treasurer’s Report (Addendum 1):

- Financial Reports

-Budget

7. Reports (Addendum 2):

- 1. Communications**
- 2. Education**
- 3. Advocacy and Lobbying**
- 4. DKMC**
- 5. Student Rep**

6. Secretary Report

Motion to approve reports:

8) Old Business

9) New Business

a) Elections:

Treasurer:

b) Strategic Plan (Addendum 3)

c) Other

10) Chair's Report (Addendum 4)

11) Next AGM:

12) Meeting Adjournment:

Addendum 1 Treasure's Report

Mar 24, 2017 Balance: \$53,892.69

Addendum 2

1. Education Report (Sue Van Evra)

- First Intro to the Equine Patient held in Calgary (Oct 2016)
- 2 Intro to the Canine Patients courses, 1 Advanced Canine
- Special interest course: Brace Yourself - Using, Modifying, and Fabricating Splints, Soft Orthoses, and Assistive Aids was a huge success

2. Communication (Carrie Smith)

- We produced 4 outstanding newsletters! Topics were on a wide range of subjects but included our annual article review, case studies, exotic animals and a modality update.
- We ran our ARD Student Scholarship and awarded 1 scholarship
- We published Canine Rehab brochures for several members
- We kept in touch with our members by regular e-blasts

3. Advocacy (Laurie Edge-Hughes)

The following items have been tackled as the Advocacy Lead:

- Updates of the Find an Animal Rehabilitation Therapist document as needed.
- Requested updated for our Animal Rehab Division section of the CPA website.
- Meetings with the BC Ministry of Agriculture in regards to the practice of Complementary Healthcare on Animals
- Meeting with the College of Veterinarians of Ontario (re: input to their proposed Vet Practice Act changes)
- Wrote two letters to support the California Association of Animal Physical Therapists to support them in their fight to not be dependent upon DIRECT veterinary supervision in order to practice animal rehabilitation.

4. DKMC Report (Sandra Oxtoby)

The position of DKMC has been a difficult one for the ARD, as there is extremely limited number of physios (it is all vet med) completing research in the area of rehabbing animals. However, we have made recent progress with a physio in the UK named Gillian Tabor who is completing research in the area of Equine Biomechanics. We look forward to developing the relationship with her, and her colleagues.

5. Student Report (Nikita Bouwmeester)

I took over the role as Student Rep in November of 2016, which was previously filled by Courtney deVries. Since November my main focus has been finding 1st and 2nd year student representatives from each of the Canadian physiotherapy programs. Currently, we

have 1st and 2nd year reps from University of Western Ontario and University of Toronto. We have a 2nd year rep from McMaster University, and 1st year reps from Queen's University and University of Alberta. The roles of the 1st and 2nd year student reps are to liaise with me to pass on information from and to their fellow students, encourage their classmates to like our Facebook pages, pass on information about our student scholarships as well as education opportunities, and to help spread the word about animal rehab.

I have been thoroughly enjoying my time so far as a member of the ARD executive, and I look forward to having an increasing number of students involved in and promoting the division! I also look forward to representing the division at our booth in the tradeshow at the upcoming 2017 BC Physio Forum in Vancouver!

6. Secretary Report (Courtney de Vries)

I took over the secretary position in December 2016, which was previously filled by Julia Mitchell. I have been responsible for compiling reports for the executive meetings and completing the minutes. I am also representing the ARD at our division booth at the 2017 BC Physio Forum. I have been enjoying the transition to the secretary position and look forward to continuing the position in the upcoming year.

1. Help Physiotherapists Treat Animals	2. Change Perspective of Vets, PT's and Public	3. Increase Members
<p>Goal: 1. Find a Physio numbers increase by 25%/year</p>	<p>Goal: 1. Increase number of "likes" on current Facebook page by 50%/year</p>	<p>Goal: 1. Increase number of paying members by 10% each year</p>
<p>Strategy: Finish "Find Animal Rehab" listing Find and promote relevant journals Marketing webinar Post jobs on Facebook, website</p>	<p>Strategy: Develop Instagram account Post consistent new posts to Facebook Start You-Tube account</p>	<p>Strategy: Change name of ARD to include physiotherapy Continue increased presence at Congress Market to none Division/CPA physiotherapists</p>
<p>Goal: 2. Increase number of diploma grads</p>	<p>Goal: 2. Increase number of "likes" on new animal physio public Facebook page – 1000 in 2017 and 2000 in 2018</p>	<p>Goal: 2. Increase number of students who select ARD by 10% each year</p>
<p>Strategy: Follow-up with people who took advanced and need to complete diploma Advertise at Intro course for the advanced course Survey to determine how ARD can help with completion of diploma</p>	<p>Strategy: Start new website – "animal physio Canada" Start new public animal physio Facebook Show case physios who are practicing on Facebook, website, newsletter</p>	<p>Strategy: Develop individual reps from each school Promote scholarships Remain in contact with students who apply for scholarship</p>

Addendum 4
Co-Chair's report – Sandra Oxtoby
Update on all 2016/2017 ARD activities

ARD executive is a team dedicated to promoting and furthering the work of physios with animals. I was thrilled to have the opportunity to be Co-Chair under Donna's wonderful mentorship. We were please to be one of the fastest growing divisions of the CPA.

Last congress, for the first time we were able to send all members of the executive, where we did an intensive Strat Plan for going forward. If you were in Victoria, you would have noticed how much fun ARD has together! Especially if you saw Carrie's 2 minute 2 slides cat incident!

Our strat plan had main goals of:

- increasing number of physio's treating animals by 25% a year
- find an animal physio document went from 20 to 29, a 31% increase
- increasing number of likes on facebook by 50% a year
- was 734, now 929 a 21% increase
- increase number of paying members by 10% a year
 - was 130, now 178 (*however this includes non paying student members)
 - 27% increase

I attended the Division Chairs meeting in November 2016 AND February 2017. These meetings have focused on accomplishing specific tasks. The primary tasks for me this year was to focus on increasing interaction with students and the divisions. We are looking forward to putting together tips from every division to send out to students after the next June Divisions meeting. The goal is to turn students from free members, to paying members when they enter practice.

Our Canine Diploma course stream is bringing in great numbers, and we are seeing many individuals finalize their diplomas. We were thrilled to run the first Equine Intro to Rehab in the fall, taught by Donna. We hope to run another in the fall again and get this stream going.

I want to send out a huge thank all of the people who work on the executive and the time they volunteer for the division. I also want to thank our membership who are interesting in advocating for animal rehab therapists to be mainstream.

Submitted by Sandra Oxtoby
Co-Chair Animal Rehab Division, CPA