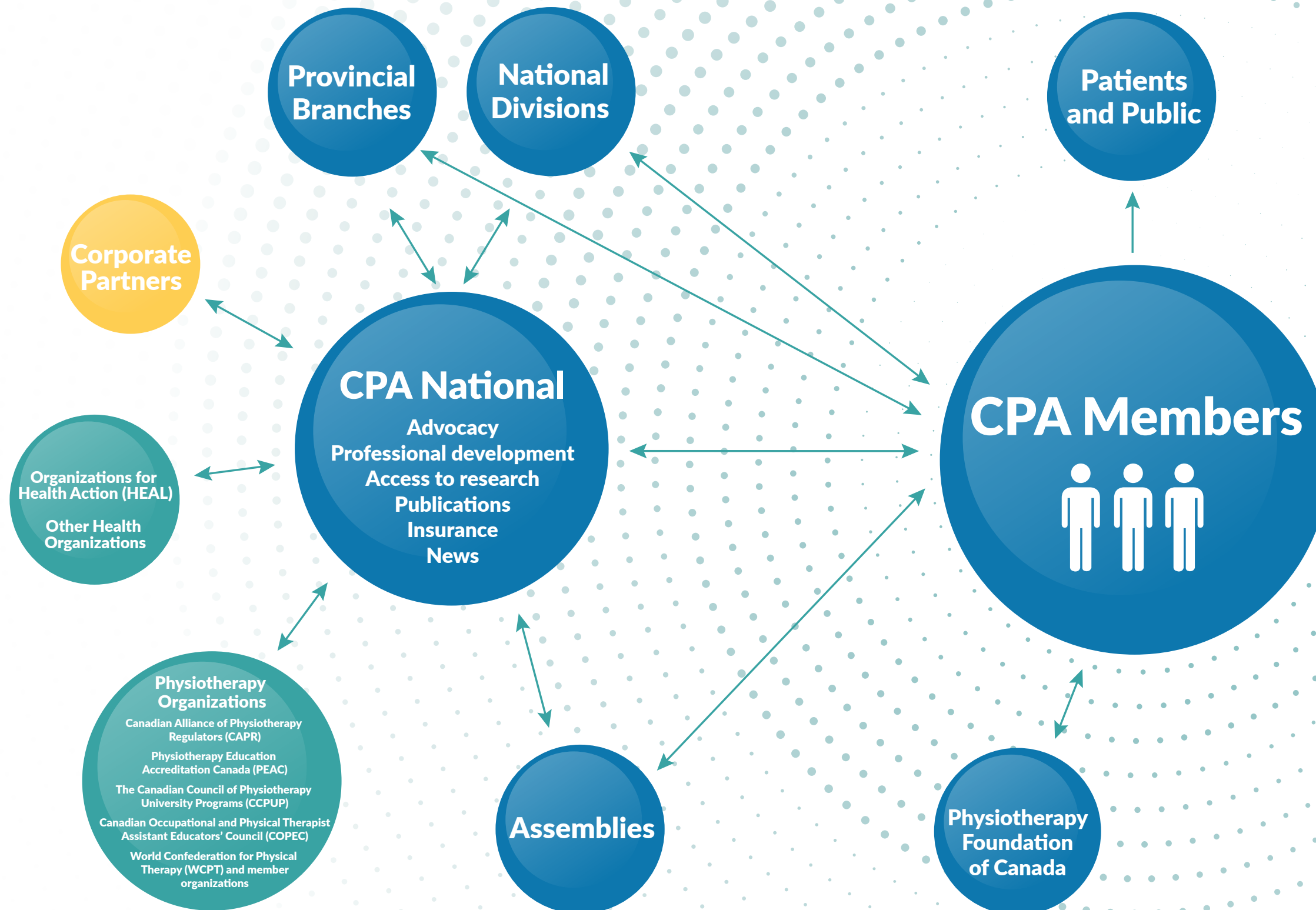


# The Collaborative Landscape of the Canadian Physiotherapy Association:

Optimizing the Health of Canadians



## Canadian Physiotherapy Association

### Vision

Physiotherapy is your Essential Partner for Optimizing Health.

### Mission

As the vital partner for the profession, the CPA leads, advocates, and inspires excellence and innovation to promote health.

### Values

The Canadian Physiotherapy Association (CPA) will act with integrity and loyalty to members at all times.

### The CPA values

- The integration of evidence, clinical reasoning and therapeutic skills in practice
- Accountability to members, stakeholders and the public
- Unity of the profession across Canada
- Fair and democratic governance
- Meaningful, cooperative partnerships
- Proactive behaviour and innovation
- The richness of Canadian diversity
- Clear and concise communication

### Promise to our members

CPA's goal is to provide exceptional service, valuable information and connections to the profession of physiotherapy across Canada and around the world.