























Scorecard Leadership Division Strategic Plan Revised 4 October 2014

Building core competencies in professional self awareness, modeling leadership behaviours and acknowledging qualities in others within the profession and the healthcare system through networking, communication, education and research

Completed 	Ongoing 	Not Started 	Status	Who
Goal	Objective			
1 Operational Sustainability that ensures our ability to foster the development of leadership within our profession	1.1 Attract committed executive and working group members			All
	1.2 Student Initiative – Presentations on the Division at each University with a PT School			Swapnil, Jim, Emma, Mabel, Brent
	1.3 Support the evolution of the British Columbia Section			Joe, Jim, Carol
	1.4 PTA Initiative - TBD			TBD
2 Connecting and Communicating with our members to exchange and share our insights	2.1 Utilize our website as the platform for informing and engaging with members			All
	2.2 Gamechanger videos;			TBD
	2.3 Twitter and Facebook feeds and updates			Megan, Kathy
	2.4 On line membership survey launched June 1/14			Joe
	2.5 Engaging Members with a monthly focused email blast to inform, inspire and motivate.			Joe
	2.5 Publishing Newsletters 4 in 2014; 6 in 2015			Emma, Brent, Carol
	2.6 Student section to be added to newsletter			Emma, Brent, Carol
	2.7 Recognition of members through annual awards program. <i>Leadership Award of Excellence</i>			Joe, Jim, Carol
	Recognition of members through annual awards program. <i>Student Leadership Award</i>			Mabel, Jim, Carol
	3.1 Deliver 3 CPA Practice Management Workshops based on Education Curriculum series; EI, AI & TL			Kris, Swapnil, Carol, Lynne
3 Building leadership competencies that engages members in the evolution of our collective professional identity	3.2 Partner with one Branch to deliver a one day workshop <i>New Brunswick</i>			Swapnil, Jeremie
	Become the CPA in-house leadership content provider/educators <i>Division Chairs Workshop Nov 2014</i>			Carol, AI, Kris
	3.3 New Initiative – Proposed 4 hour course for PT's at Congress in Halifax. Topic Narrative Medicine			Trish, Swapnil, Jim, Phil, Carol, Emma
4 Supporting Research that links to building the leadership competencies	4.1 Provide financial support to a research project that aligns with our vision			All
	4.2 Rubric for evaluating funding requests			Joe